

We get Geeks.

Quite simply, Geeknet is an online network of geeks, created by geeks, for geeks.

Each month, we connect over **40 million geeks** with content, connections, commerce, and all the things that geeks crave.

Technology has invaded nearly every aspect of our personal and professional lifestyles. People all over the world are much more connected through technology now than ever before. Geeks truly understand technology and can manipulate its capabilities to their benefit, and have become increasingly essential and admired. We continually strive to create smart, highly-interactive and targetable advertising solutions, connecting your brand with this remarkable group of active, affluent, and influential people. We are Geeknet. We get Geeks.



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